

JOHN CULLEN



LIGHTING
ARTWORK

BRING ART TO LIFE

Art is powerfully emotive and influential. A sculpture or painting has the innate ability to inspire our thinking and creativity. The right lighting can ensure that the artist's vision is truly brought to life – revealing depth of colour and textures and bringing the focus of the room to each piece.

With a variety of solutions to suit different mediums, by talking to our experts, you will ensure that your new art shines at night.

For over 40 years, our talented team have led and built-up great knowledge and creativity in luxury lighting of both art and enhancing spaces with the power of light.

DEMONSTRATION SHOWROOM

Visit your nearest showroom to discuss how best to light your art. We can demonstrate a number of different techniques to suit both your requirements and the art itself to create a successful curation of a collection.

BESPOKE DESIGN SERVICE

Our service is adaptable to any project working to budget, time scales and scope, wherever in the world. We will confirm the specification of the lights and positions for most effective illumination. It may be necessary to consider lighting to the whole room or project for the most successful outcome.



QUALITY OF LIGHT MATTERS

All John Cullen luminaires have the highest quality light output so you can be assured of selecting the most effective solutions possible for lighting your art. Here is what to look for:

TRUE COLOUR - CRI/TM-30

Colour Rendition Index/TM-30 measure the ability of a light to represent colour as nature intended. The closer the figures to 100, the more accurately they will display colours, perfect for lighting art. Poor colour rendering will leave your artwork flat and lifeless. CRI measures 15 colours and TM-30 100.

ART AS THE FOCUS

The best solution will use discreet fittings giving focus to the artwork, bringing it to life with the source of the illumination concealed from view. Think about viewing angles to minimise glare for visual comfort.

FURTHER CONSIDERATIONS

- Light to the correct dimensions and proportions of the art.
- The frame size, shape and mounting will make a difference to the solution.
- It is best to test the proposed lighting solution to achieve the ultimate result.
- Think about the art - will it benefit from an even light or more specific focus on different areas or different angles?
- Where is the art located? Are there any issues that need to be taken into consideration?
- Will flexibility be required as the art will change over time?

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