

# JOHN CULLEN



BESPOKE  
LIGHTING DESIGN  
SERVICE



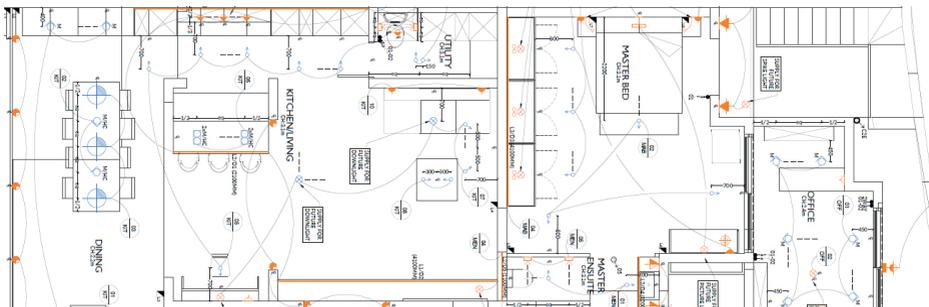
## WHY USE A LIGHTING DESIGNER?

Lighting is the third critical dimension of any building or landscape project – in addition to architecture or landscape and interior design. It serves to enhance the structural features and interior design in a way that can create real impact and drama.

**Adding value** - The Design Team will add value both creatively and technically. We work with clients to accentuate the most important features in each space, effectively selecting and positioning luminaires for best effect whether inside or out.

**Bespoke design** - Every project is unique and we offer a tailor-made design service for luxury town houses, country estates, villas, chalets and more, contemporary or traditional, and with careful consideration of the client's aspirations and budget.

**Start early** - To ensure lighting can have the greatest impact, the design should be developed as early as possible on any project to enable the wiring to be positioned prior to first fix. We recommend starting at the same time you think about the plumbing.



## WHAT TO EXPECT

### FEE PROPOSAL

We will study the plans and prepare an outline cost based on the project's scale.

### DESIGN CONCEPT (RIBA STAGE 1 & 2)

We develop a detailed brief to understand the vision and budget. We then liaise with the project team to create initial lighting concepts, renders and lighting calculations, and make initial proposals. The design concept is presented for comments and to incorporate the feedback into the design.

### DETAILED DESIGN (RIBA STAGE 3 & 4)

We will prepare information suitable for construction including fully developed plans and lighting details, lighting specification with pricing and a control schedule.

### SITE VISITS/VIRTUAL MEETINGS

(RIBA STAGE 5)

These allow us to confirm the design in reality, check the installation and coordinate the design with the project team.

### JOINERY REVIEW (RIBA STAGE 5)

For larger projects, allowing for a joinery review will ensure any integrated lighting will be perfectly detailed before the furniture goes into production.

### REVISIONS (RIBA STAGE 5)

Designs can change and develop over time, so revisions may be required.

### SNAGGING (RIBA STAGE 6)

We will check everything is installed as intended and finesse the lighting effects so that the spaces are perfected illuminated.

### COMMISSIONING (RIBA STAGE 6)

We will make adjustments to finesse the lighting effects and set the lighting scenes so they can instantly be recalled through a keypad or smart phone.

## FEE PROPOSAL

In order to provide the most accurate proposal, the following key details are required:

- scope of works
- project timeline including key milestones
- architectural and/or landscape plans
- direction on architectural and interior style
- location / address
- approximate budget for lighting supply
- information on any key restrictions from planning or other covenants

## DESIGN TEAM

With over 40 years' experience in the luxury lighting industry, we have had and built-up great knowledge and creativity in lighting design to enhance spaces with the power of light. Let our talented team of lighting designers headed up by Creative Director, Sally Storey, along with Design Director, Luke Thomas, elevate your project.

JOHN  
CULLEN

LONDON | PARIS | DUBAI | MUMBAI

[JOHNCULLENLIGHTING.COM](http://JOHNCULLENLIGHTING.COM)